

Marple Partnership Action Point Priorities - October 2002

ID	Description	Action	Responsible	Performance Indicator	Update
4	STREETSCENE	Assess quality, quantity and location of street furniture and develop a planned programme to rationalise, unify and improve street furniture.	R/SSC	Assessment completed & reported to Partnership and planned programme agreed.	Audit completed June 2002. Meeting held to discuss treatment of Market Street and Derby Way. Initial sketch plan produced for discussion. Derby Way and Market St schemes approved at Area Committee. Derby Way scheme to start shortly.
9	WASTE	Review cleansing contracts with view to upgrading cleansing status of key streets.	R/SSC	Programme implemented & unified scheme achieved	Street status found out – all key streets cleaned each day.
16	GREENING	Review SMBC planting and maintenance programme (including highways, open spaces, car parks).	R/CS/SSC	Review completed and reported to Partnership	Maintenance issues raised with appropriate officer. See project 4 above. Ongoing review. Winter planting to start shortly.
15	WASTE	Develop a 'tidy town' initiative including litter problem awareness raising.	P	Awareness campaign launched	Business Forum agreed to take lead on this action. Recently reviewed. Plan showing SMBC street cleaning schedule produced.
53	SECURITY AND POLICING	Analyse current levels and patterns of crime and set local targets to address identified issues	P/SSP/GMP/R/PP	Crime levels /patterns analysed and targets identified	Figures recently received from police. SMBC working with police to produce 'good news' press release on crime figures in Marple.
59	PEDESTRIAN MOVEMENT	Promote safe, convenient and attractive pedestrian routes.	R/TH	Routes identified and appropriately signed and publicised.	Initial survey completed and reported to Transportation and Health to be considered as part of LTP proposals. Further details / survey work likely as part of LTP work.

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Others agreed:

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10	WASTE	Raise awareness of freephone hotline number.	R/SSC/WM	Freephone number circulated and its use monitored	To be included as part of Tidy Town campaign. Information to be put on website and included in any other list. Ridge Danyers student charter now incorporates statement of commitment to respect the District Centre.
46	SAFE AND SECURE YOUNG PEOPLE	Develop initiatives which involve young people to help counter negative image and develop ownership	YS/R/P/SSP	Projects with young people involved	Ongoing consideration. Partnership logo project identified.
47	YOUNG PEOPLE (SAFE AND SECURE)	Develop linkages with local schools and college(s)	P	Links established	Ridge Danyers Banners erected – press article. See project 10 above. Marple Hall School and Ridge Danyers students to be approached for representative on Partnership.
68	LOCAL TRANSPORT PLAN	Develop and progress LTP	TH/R	LTP bid submitted and approved. Funding secured for local improvements.	Bid process ongoing. PK to give update at 21 October meeting.
79	PROMOTION: MARKETING STRATEGY	Prepare marketing strategy to raise profile of centre and encourage more visitors.	P/R	Marketing strategy developed.	Traders invited to Marketing Workshop District Centre Website developed including links to individual businesses.
82	MARKETING STRATEGY	- Carnival and calendar of other events	P/R	Events identified and promoted.	See above
83	MARKETING STRATEGY	- Christmas festivities	BF/R	No. of businesses involved.	To co-ordinate with Business Forum. Christmas scheme been agreed and lights ordered for end of November.

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84	MARKETING STRATEGY	- Banners	BF/R	Banners used	Exploring concept of banner arms and gateway features.
89	MARKETING STRATEGY	Establish links with British waterways	R	Link established	Meeting set with British Waterways for November.